



southeast GREEN

Conference and Trade Show

Sponsor Prospectus

GAS SOUTH DISTRICT
DULUTH, GEORGIA

JUNE 10-12, 2025

Come Grow With Us!



GGIA
GEORGIA GREEN INDUSTRY ASSOCIATION

You Are Invited!

Southeast Green 2025 planning is well underway! As we begin filling the exhibit hall, I want to pause to say, "Thank You!" We are so glad you are considering the opportunity to sponsor the 2025 Southeast Green Conference and Trade Show.

At GGIA, we strive to serve our green industry every day, keeping our vision and mission at the forefront as our north star. Southeast Green, our annual flagship event, is a big part of that mission as we seek to help our green industry professionals connect, network, learn, and grow together.

As always, we are committed to creating an environment that benefits exhibitors and attendees alike. We are here to ensure that your participation with us is both seamless and successful.

Thank you once again for your interest and consideration, and I hope you will accept our invitation to "Come Grow with Us" at Southeast Green 2025!

LANIE RINER

Executive Director | Georgia Green Industry Association

COME GROW WITH US!



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SPONSOR

You already know that the Southeast Green Conference and Trade Show is full of outstanding exhibitors and attendees who are decision-makers within their companies.

So, don't get lost in the crowd of the exhibit hall! ***Expand your footprint*** at the show, and maximize your investment at the 2025 Southeast Green Conference and Trade Show by working with our team to showcase your business through our newly redesigned sponsorship program.

Visit southeastgreen.org/sponsor.



BENEFITS SUMMARY

Our newly reworked sponsorship program is sure to help your company shine! Every sponsorship comes with a plethora of printed and digital recognition in the months leading up to the Southeast Green Conference and Trade Show, many with exclusive opportunities to help showcase your company.

Each sponsor receives access to the attendee list following Southeast Green.





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SPONSORSHIP OPPORTUNITIES

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TITLE SPONSOR - \$10,000 (1 available)

- Exclusive Opportunity to have Your Logo Featured In All the Right Places Including on Every Single Name Badge
- 4 complimentary all-access registrations
- Recognition on the Conference Website
 - Spotlight Editorial with Video
 - Logo with hyperlink to sponsor's company website
- Logo & hyperlink recognition in conference e-blasts
- Logo & hyperlink recognition on conference social media platform(s)
- Logo recognition in printed conference program
- Logo recognition on onsite signage
- Logo recognition scrolling in GGIA booth onsite
- Logo recognition in printed journal, distributed to 1,000 members & industry contacts

PLATINUM SPONSOR - \$7,500 (3 available)

- One Exclusive Opportunity – limit one per sponsor
 - Tuesday Volunteer Lunch, Wednesday Social (offsite), or Thursday Annual Business Meeting/Breakfast (Pick One)
- 2 complimentary all access registration
- Recognition on the Conference Website
 - Spotlight Editorial with Video
 - Logo with hyperlink to sponsor's company website
- Logo & hyperlink recognition in conference e-blasts
- Logo & hyperlink recognition on conference social media platform(s)
- Logo recognition in printed conference program
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SPONSORSHIP OPPORTUNITIES

GOLD SPONSOR - \$5,000 (3 available)

- One Exclusive Opportunity – limit one per sponsor
 - Beverage Stations, Conference Bags, or Lanyards (pick one)
- 1 complimentary all access registration
- Recognition on conference website
 - Spotlight Editorial with Video
 - Logo with hyperlink to sponsor's company website
- Logo & hyperlink recognition in conference e-blasts
- Logo & hyperlink recognition on conference social media platform(s)
- Logo recognition in printed conference program
- Logo recognition on onsite signage
- Logo recognition scrolling in GGIA booth onsite
- Logo recognition in printed journal, distributed to 1,000 members & industry contacts

SILVER SPONSOR - \$3,500 (5 available)

- Semi- Exclusive Onsite Recognition
 - Flyer on Sign In Table in Education Rooms (3 sponsors featured), Cornhole Tournament Sponsor (1), or Job Board Sponsor (1)
- Logo recognition on conference website
 - Spotlight Editorial with Video
 - Logo with hyperlink to sponsor's company website
- Logo recognition in conference e-blasts
- Logo recognition in printed conference program
- Logo recognition on onsite signage
- Logo recognition scrolling in GGIA booth onsite
- Logo recognition in printed journal, distributed to 1,000 members & industry contacts

BRONZE SPONSOR - \$1,500

- Exclusive Opportunity to sponsor a class of your choosing (logo recognition & business cards can be distributed with class materials)
- Name only recognition on conference website
- Logo recognition in conference e-blasts
- Logo recognition in printed conference program
- Logo recognition on onsite signage
- Name only recognition scrolling in GGIA booth onsite
- Name only recognition in printed journal, distributed to 1,000 members & industry contacts

COPPER SPONSOR - \$750

- Logo recognition in printed conference program
- Logo recognition in conference e-blasts
- Logo recognition on onsite signage
- Name only recognition scrolling in GGIA booth onsite
- Name only recognition on conference website
- Name only recognition in printed journal, distributed to 1,000 members & industry contacts



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SPONSORSHIP OPPORTUNITIES

SPONSORSHIP SUMMARY TABLE

	Copper \$750	Bronze \$1500	Silver \$3500	Gold \$5000	Platinum \$7500	Title \$10,000
Recognition in Southeast Green Conference Program (Printed)	Logo	Logo	Logo	Logo	Logo	Logo
Recognition in the Southeast Green Conference E-blasts	Logo	Logo	Logo	Logo + Link	Logo + Link	Logo + Link
Recognition at Southeast Green Onsite Signage (Printed)	Logo	Logo	Logo	Logo	Logo	Logo
Recognition at Southeast Green in GGIA Booth on Digital Sponsor Slideshow	Name only	Logo	Logo	Logo	Logo	Logo
Recognition as a Southeast Green Sponsor in the GGIA JOURNAL, distributed to 1,000 members & industry contacts	Name only	Name only	Logo	Logo	Logo	Logo
Recognition on Southeast Green Conference Website	Name only	Name only	Logo	Logo + Link	Logo + Link	Logo + Link
Additional Onsite Recognition – limit one per sponsor	-	✓	✓	✓	✓	✓
Additional Recognition on Conference Website – Spotlight Editorial with Video	-	-	✓	✓	✓	✓
Recognition on Southeast Green Conference Social Media platform(s)	-	-	-	Logo + Link	Logo + Link	Logo + Link
Complimentary all access registration	-	-	-	1	2	4
Limit one, exclusive opportunity at Southeast Green Conference, June 10 – 12, 2025 (Duluth, GA)	-	-	-	-	-	✓

To sponsor, visit southeastgreen.org/sponsor.

SPONSOR INFORMATION

Expand your footprint at the show, and stand apart from the crowd by sponsoring.



**Our Mission For Southeast Green
Come Grow With Us**

Who Attends Southeast Green?

- Landscape Contractors
- Irrigation Professionals
- Retail & Online Garden Centers
- Greenhouse and Nursery Growers
- Public Garden Professionals
- Landscape Architects
- Turf Install & Maintenance Pros
- Horticulture Researchers and Educators
- Students Pursuing a Career in Horticulture

Reasons to Sponsor

- Georgia's premier multi-day conference for the green industry
- Thousands of Attendees
- 200+ Exhibits
- 30+ Hours of Education Sessions & Workshops
- 30+ Hours of CEU Opportunities
- Afterhours Networking Events



**Register
Now**

(706) 443-1440

southeastgreen.org